

GENERAL RELEASE, INDEMNIFICATION AND ASSUMPTION OF THE RISK REGARDING IGNITE!
THE TRANSFORMUS TOWN HALL TO BE HELD ON MAY 27-30, 2016.

I, the undersigned participant, in consideration of the purchase of the undersigned participant's ticket to Ignite! **The Transformus Town Hall** (hereto after referred to as Ignite!) to be held May 27– 30, 2016, do hereby fully and unconditionally release and forever discharge the organizers of Ignite! and its respective organizers' heirs, executors, administrators, personal representatives, and attorneys-in-fact, in addition to the landowners, and their respective heirs, executors, administrators, personal representatives, attorneys-in-fact, successors and assigns from any and all claims, losses, liabilities, demands, claims against bodily injury and personal injury, actions or causes of action of any kind or character (including, without limitation, for attorneys' fees, costs and expenses) that I or any minor which I am responsible for, may have whether known or unknown, whether in law or in equity, whether in contract, tort or under statute, ordinance or otherwise, on account of, connected with, or arising from my entry and attendance at the Transformus, LLC sponsored event held on May 27 -30, 2016 at the location known as "Spirithaven Farm", in Patrick Co., Stuart, VA.

Further, I, the undersigned participant, acknowledge the location of one lake on the property, and should I or any minor which I am responsible for, undertake and participate in any activities located on or within the shoreline, that I assume the risk and/or dangers resulting from my participation in such activities. I also understand that any activities in the lake itself, including but not limited to swimming, boating, kayaking, canoeing, flotation, fishing or any other water activity is prohibited. Additionally, I acknowledge that during the event held on May 27-30, 2016, that the organizers of Ignite! shall not hire or provide the services of any life guards, or boating safety officers to monitor or supervise the activities of any participant on or within the shoreline of the lake. The undersigned participant does hereby fully and unconditionally release and forever discharge the organizers of Ignite!, and its respective organizers' heirs, executors, administrators, personal representatives, and attorneys-in-fact, and the landowners, and their respective heirs, executors, administrators, personal representatives, attorneys-in-fact, successors and assigns from any and all claims, losses, liabilities, demands, claims against bodily injury and personal injury, actions or causes of action of any kind or character (including, without limitation, for attorneys' fees, costs and expenses) arising from my participation in any activities located on or within the shoreline of the lake located on the real property known as "Spirithaven Farm".

I hereby understand and agree that this General Release, Indemnification and Assumption of the Risk shall be binding upon my heirs, executors, administrators, personal representatives, attorneys-in-fact and collectors and that this General Release, Indemnification and Assumption of the Risk shall inure to the benefit of Ignite!, Transformus, LLC, its organizers, the respective heirs, executors, administrators, personal representatives, attorneys-in-fact and collectors of the organizers of Ignite!, Transformus and the landowners. That this General Release, Indemnification and Assumption of the Risk shall be governed and construed in accordance with the laws of the State of Virginia.

Entered this May 27 – 30, 2016.

Undersigned Participant & Ticket Holder

Printed Name: _____

Telephone number: _____

Email: _____

Wristband #: _____

Ticket Barcode _____

Personal Use and Copyright Agreement Regarding Event Imagery

By entering this Transformus, LLC Event, I agree to the following terms, conditions, and guidelines for the use of any imagery obtained or created at the Event, including, but not limited to, still photographs and videos (hereinafter "Event Imagery"). Transformus, LLC monitors dissemination of Event Imagery to: (1) preserve the principle of Decommodification by ensuring that Event Imagery from the Event is not used for advertising or commercial purposes; and (2) protect participants' privacy, freedom of expression, and creative immediacy. Participants may use Event Imagery for "Personal Use," which is defined as: (1) the sharing of Event Imagery with friends and family; (2) displaying Event Imagery on personal websites (so long as the website does not sell any product or service, and does not purport or appear to be an official website of Transformus or Transformus, LLC); and (3) displaying Event Imagery on personal accounts of photo sharing and social networking websites, such as Flickr and Facebook (so long as the display of the Event Imagery is not commercial or promotional and the account is not affiliated with any commercial enterprise).

I UNDERSTAND AND ACCEPT THAT I MAY NOT USE ANY EVENT IMAGERY WITHOUT PRIOR WRITTEN PERMISSION FROM TRANSFORMUS, OTHER THAN FOR PERSONAL USE (as defined above). I understand that as a condition of admission to this Transformus, LLC Event, I relinquish any right I might have now or in the future to sell, transfer, license, sublicense, or give my Event Imagery to any other party and agree to inform anyone to whom I give any Event Imagery that it can only be used for Personal Use. Without the prior written consent of Transformus, LLC, I understand that I may not use in any advertisement, promotional materials (including music videos), or in the title or on the cover of any publication designed for public dissemination (other than blog posts), any: (1) Event Imagery, (2) drawings or representations of the Main Event sculpture, or (3) logos, trademarks, or other intellectual property owned or licensed by Transformus, LLC, including the phrase "Transformus and Ignite!"

In exchange for being given admission to this Transformus, LLC Event I assign to Transformus, LLC a joint ownership in the copyright to my Event Imagery for the purpose of enabling Transformus, LLC to enforce that copyright against any third party that displays or disseminates Event Imagery of which I am an owner in a manner not authorized by these Terms and Conditions, as determined by Transformus, LLC. I appoint Transformus, LLC as my attorney-in-fact to execute any documents necessary to effectuate this assignment. Since I understand that, in the absence of written permission from Transformus, I have no right to sell, transfer, license, sublicense or give any of my Event Imagery to any other party, if a third party obtains and uses any of my Event Imagery without such written permission, I agree that any permission, license, or rights I may have granted this third party are void and invalid and that Transformus, LLC has the absolute right, as joint copyright owner, to require the third party to cease all use of the Event Imagery. Despite assigning Transformus, LLC a joint ownership interest in my Event Imagery, Transformus, LLC will not have any obligation or duty to account for any profits that might arise from their use of any jointly owned Event Imagery. Additionally, this assignment of a joint copyright interest does not create a partnership or joint venture between the assignor and the assignee and I disclaim the existence and intent to create any partnership or joint venture with Transformus, LLC.

If I post, or allow to be posted, any Event Imagery on a personal website or a website controlled by a third party, I agree that: (1) I will place, or cause to be placed, on any webpage where Event Imagery is displayed a notice that: (a) the Event Imagery can be used only for the poster's personal use and not for any other purpose, and (b) the Event Imagery may be downloaded or copied only in accordance with one of three Creative Commons' licenses that prohibit the licensee from using the Event Imagery for commercial purposes, including CC BY-NC, CC BY-NC-SA, and CC BY-NC-ND (available at <http://creativecommons.org/licenses/>); (2) I will not license any Event Imagery that contains any nudity or partial nudity (including any imagery in which bare breasts, bare buttocks, genitals, or genital areas are visible); and (3) if Transformus, LLC notifies me that any Event Imagery must be removed, for any reason whatsoever in Transformus, LLC's sole discretion, I will promptly remove or cause the requested images to be removed at my own cost. Transformus, LLC as joint copyright holder, reserves all rights to revoke any Creative Commons license that was erroneously placed on Event Imagery in violation of these Terms and may cause the removal of such Event Imagery on any webpage on which it is displayed. I understand that use of the Creative Commons' licenses approved herein does not supersede these Terms and Conditions, or my responsibility as the photographer or videographer to obtain all necessary permissions from subjects and artists as appropriate and required by law.

Transformus, LLC forbids the use of Event Imagery that contains nudity presented in a sexual context without the express written permission of subjects for any purpose, including for private profit. Violations or suspected problems of this nature should be reported to the Rangers and/or Transformus Board of Directors or at press@transformus.com.

Undersigned Participant and ticket holder